

**American Association for Budget and Program Analysis
2011 Fall Symposium**



**Austerity: Budget, Analysis,
and the Great Recession**

November 16, 2011

Capital Hilton Hotel, 16th and K Streets, NW, Washington, DC
Farragut North Metro, Red Line
McPherson Square Metro, Orange and Blue Lines

8:00 am **Registration and Coffee**

Foyer Collection for Toys for Tots



8:45 am **Welcome: Jonathan Stehle, President, AABPA**

Ballroom

9:00 am **The Crossroads: Strategic Planning, Budgeting, and Accounting
Keynote Speaker: Relmond P. Van Daniker, DBA, CPA,
Executive Director, Association of Government Accountants**

Since October 2003, Relmond P. Van Daniker has been Executive Director of the Association of Government Accountants, headquartered in Alexandria, VA. From 1985 to October 2003, he was the Executive Director of the National Association of State Auditors, Comptrollers and Treasurers (NASACT). In addition, he was a Professor of Accounting at the University of Kentucky from 1970-2001 and is now Professor Emeritus. From 1977-1983, he was the Principal Investigator on a National Science Foundation grant to develop generally accepted accounting principles for state governments. Dr. Van Daniker spent three years as Assistant Director with the Cost Accounting Standards Board, which is a federal agency responsible for developing cost accounting standards for the defense contract industry. He received a B.S. degree in Accounting from Loyola College (Baltimore), and a M.B.A. in Finance and a D.B.A. in Accounting from the University of Maryland.



10:15 am **Networking Break**

10:30 am **Concurrent Sessions**

Senate **A. Continuing Resolutions: Ask the Experts**

Another year and yet another CR. This panel of professionals will share their expertise on the current legal and operational challenges of CRs. This practical panel will give you a chance to ask THE government wide experts questions.

Convener: Judy Thomas, Office of Management and Budget
Panelists: Jenny Winkler, Office of Management and Budget
Roz Rettman, Office of Management and Budget, Retired
Robert Mahaffie, Departmental Budget Director, Department of Treasury
Julia Matta, Assistant General Counsel for Appropriations and Budget, GAO

Federal A

B. Budgeting and Accounting Changes Approaching

Tremendous changes in budgeting and accounting are fast approaching, are you ready? For more than 20 years, these panelists have driven changes for the better in how every Federal agency handles budget and financial reporting. The panelists will discuss:

- Changes that have taken place since enactment of the CFO Act of 1990,
- Changes OMB is leading to improve the accuracy of non-expenditure transfers in apportionments and budget execution reports, and
- Changes FMS is leading to integrate the collection of accounting data used in both budgeting and financial statement reporting.

Convener: Teresa Tancre, Office of Management and Budget

Panelists: Jeff Hoge, Treasury Department/Financial Management Service
Chris Fairhall, Office of Management and Budget
Joe Kull, PwC

Federal B

C. Translating Success Through Performance Budgeting

As financial pressures increase on federal programs, it is more important than ever to communicate clearly what those programs are trying to achieve. Analysts and practitioners must become more fluent in the language of performance budgeting if they are to communicate successfully. This panel will translate the impact of fiscal pressures on the President's High Priority Performance Goals, agency strategic planning, and program/budget integration.

Convener: Ricardo Aguilera, Associate Professor, CFO Academy, NDU iCollege

Panelists: Dustin Brown, Deputy Associate Director, Office of Management and Budget
John O'Brien, Associate Professor, NDU iCollege
Linda Gileau, GPRA and Performance Budget Lead, Department of Defense Deputy Chief Management Office
Kevin Donahue, Senior Advisor, Department of the Treasury Chief Financial Officer

11:45 am **Networking Break**

12:00 pm **The Community Speaks: Results from the AABPA/Grant Thornton Inaugural Survey of Budget Professionals**
Ballroom

Lunch sponsored by  Altum

Panel Moderator: Philip Joyce, University of Maryland

Philip Joyce is Professor of Management, Finance and Leadership at the Maryland School of Public Policy.

Joyce recently served as Professor of Public Policy and Public Administration at The George Washington University. He also directed the PhD program in Public Policy and Administration at GW. Professor Joyce's teaching and research interests include public budgeting, the Congressional budget process, performance measurement, and intergovernmental relations. He is the author of *The Congressional Budget Office: Honest Numbers, Power, and Policy Making* (Georgetown University Press, 2011). He is also co-author of two other books, *Government Performance: Why Management Matters* and *Public Budgeting Systems*, 8th Edition.



Looking for more budget and program news? Join these AABPA groups and pages to receive updates in between symposia!



**Survey Discussants: Cathy Kreyche, Management Concepts
Andrew Rider, Department of Labor**

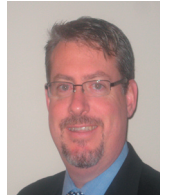
**Cathy Kreyche
Management Concepts**

Cathy Kreyche is the Director of Learning Services for Financial Management Programs at Management Concepts, where she leads initiatives to support individuals and organizations in learning and in initiating and sustaining change. Ms. Kreyche supported the development and implementation of an online competency tool to guide those taking training in the financial management fields. She and other Management Concepts staff also participated in briefing the Budget Formulation and Execution Line of Business (BFELoB) in their development of competencies for budgeters and provided feedback into the report. She has also worked with subject matter experts to facilitate the publication of numerous articles.



**Andrew Rider
Department of Labor**

As Program Manager, Andrew “Andy” Rider pioneered the Department of Labor’s budget formulation, execution and performance system of record – the Departmental E-Budgeting System (DEBS). The DEBS program, recently announced as a budget and performance shared services platform (SSP), is a one-stop enterprise resource available to federal, state, and local agencies. Designed by budget analysts for budget and performance analysis, DEBS offers a turnkey solution to increase transparency and reduce administrative production time while publishing multiple budget artifacts. Current DEBS customers include the Department’s of Labor, Health and Human Services and Veterans Affairs.



1:30 pm **Networking Break**

1:45 pm **Concurrent Sessions**

Senate **D. Building a Better Budget Office: Being Strategic Without Starting Over**

Austerity. Do more with less, yet again. But do it faster and more transparently. Budget Offices are caught in the middle – having to manage their agency’s constricted budgets while dealing with inadequate resources in their own office. When budget offices are considering where to invest their resources to address or anticipate areas of need in their own organizations, they need a way of looking at their strengths and weaknesses that provides them with realistic approaches for improvement. Major topic areas include: budget processes, staff capacity, technology, budget products, and the linkages between these that can determine whether an organization is a high performer or barely surviving. This panel will look at ways budget offices can become more strategic and get work done. You CAN do both!

Convener: Carl Moravitz, IBM Global Business Services
Panelists: Andy Schoenbach, Office of Management and Budget
Andrew Pavord, Federal Consulting Alliance
Sallie Morse, National Science Foundation

Federal A **E. Next Round in the Budget Debate: Joint Select Committee on the Deficit**

The August legislation extending the Federal debt ceiling also created a new Joint Select Committee on the Deficit. The Joint Committee is charged with reporting a plan to Congress by late November to achieve additional deficit reduction of \$1.5 trillion over 10 years. The plan must be considered by the House and Senate. The panel will describe the timetable and procedures under which the Joint Committee is operating. The panelists will also discuss the possible content of the Joint Committee plan and its potential impact on future Federal budgets.


Convener: Edward Brigham, Federal Consulting Alliance
Panelists: Sarah Binder, Senior Fellow, Brookings Institute
Jason Peuquet, Policy Analyst, Committee for a Responsible Federal Budget
Alan Lopatin, President of Ledge Counsel Inc. (Former General Counsel of the House Education and Labor Committee)

F. The Future of Transparency

Recovery.gov has impacted the expectations on what government transparency will look like in the future from all levels. How will government need to adapt to integrate these expectations into its process? What are states already doing to provide information to their citizens? This panel will discuss the evolution of transparency across government from the federal and state level, including the lessons learned from recent initiatives and the potential impact on your agency.

Convener: Kisha Clark, Senior Analyst, Government Accountability Office
Panelists: Katherine McFate, CEO and Director of OMB watch
Jeffrey A. Simon, Director, Commonwealth of Massachusetts, Recovery and Reinvestment Office
Michelle L. Light, Chief Recovery Officer, New York City Office of Management and Budget
Gaurav "GP" Pal, Program Manager and Director, Smartronix, Inc

3:00 pm **Networking Break: Ice Cream Bar**

Ice Cream Social sponsored by  **pwc**

3:15 pm **Lessons for Feds: Budget and Performance from the State and Local Perspectives**

Ballroom

Andrew Kleine City of Baltimore

Andrew Kleine has been the City of Baltimore's budget director since April 2008. Andrew came to Baltimore after nearly 15 years in the federal government, where he served in CFO and budget analyst roles with the Corporation for National and Community Service, the U.S. Department of Transportation, and the White House Office of Management and Budget. Andrew received his undergraduate degree from Washington University in St. Louis and Master of Public Policy from the University of Michigan.



Jeffrey Simon State of Massachusetts

Jeffrey A. Simon is the Director of the Massachusetts Recovery and Reinvestment Office, the state entity responsible for overseeing Massachusetts' \$7.4 billion implementation of the federal stimulus program. He is also the Director of Infrastructure Investment. Reporting jointly to the Governor and the Secretary of Administration and Finance, Mr. Simon has responsibility for approving initial project selection, monitoring and oversight during implementation. Mr. Simon is a senior real estate professional with 30 years' experience both in the public sector and in the private sector.



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